



Gifted Apples Literacy and eLearning

Privacy Policy

You and your child's privacy is our top priority. We will work hard and diligently to earn and keep your trust. To protect your privacy, we will adhere to the following guiding principles:

1. Any sensitive information that you provide to us will be secured according to standard protocols of web site technology.
2. We will not share your contact information with any other users without your consent.
3. We will not rent or sell your information to third parties for advertising and marketing purposes.

This Privacy Policy governs your use of this web site, located at www.giftedapples.com, (hereinafter referred to as "GiftedApples" or "Site" or "we" or "us") and is controlled, hosted and made available by www.inmotionhosting.com, and all associated sites linked to www.schoolroomprotutors.com.

The Privacy Policy outlines the types of Personal Information and other information that is collected through our Site and how that information is used and protected.

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Your Consent to this Privacy Policy

By visiting this Site and/or using the services offered on or through this Site, you agree to the terms of this Privacy Policy which may be revised on an unscheduled basis. As we update and expand our Site's Terms of Use, this Privacy Policy may change, so check back to this page. This Privacy Policy is integrated into the GiftedApples' Student Enrollment Agreement of: Learning Terms, Conditions and Use which govern your use of this Site specifically with which this Privacy Policy is an integral part. The term "Site" includes accessing or using the Site by means of a computer or mobile device. This Privacy Policy is applicable to all users and visitors on our Site. By providing Personal Information to the Web site, you understand and consent to the collection, maintenance, processing and transfer of information in and to the United States and other countries and territories in accordance with United States law.

1. Types of Personal Information Collection

We may on an unscheduled basis ask you for Personal Information, and we may collect certain information from your computer each time you visit our Site. "Personal Information" means personally identifiable information and includes: your name; street address; e-mail address; SMS or text message address; phone number; credit card and other payment information; information that you choose to provide regarding your academic information such as name of school; test scores; copies of grades and other achievement related information including reading and intellectual standardized test scores and Individual Education Plans that will identify you as an individual and allow online contact and preparation for online intervention sessions and instruction with you.

Cookies and Log Files:

Like most web sites, GiftedApples uses cookies and web log files to track site usage. If your browser settings do not allow cookies, you will not be able to use our website. Like the information that you enter during registration in your student profile, the cookie in the log file data is used to customize your experience on the web site. One type of cookie, known as a "persistent" cookie, is set once you have logged into your student account.

In order to access or change any of your private information (like a credit card number), you must login with your password even if your computer contains your persistent cookie. Another type of cookie, called a "session" cookie, and is used to identify your particular visit to the GiftedApples site. After a short time, session cookies will expire when you close your web browser.

2. How Personal Information is Used

We may collect Personal Information from users when they register or create accounts and logins on our Site, or through others ways such as through the user's learning activities, receiving instruction, teacher and learning surveys, forms and other business transactions. We may also obtain the content of messages in the course of your use of learning and tutoring services and purchase of courses and products, also academic content provided during online classroom sessions. You may provide information directly to us or consent to us receiving it from a third party.

We may use or provide information resulting from surveys or other data collection statistics for promotions and statements that does not identify any individual user.

We will keep information that you provide to us such as email addresses and of your friends and family members in accordance with this Privacy Policy. Such information will be used to inform your referrals about our tutoring services and instructional products.

We may use your personal Information to:

- Provide you with our learning services, course offerings and instructional products
- Process your testing, course enrollment and tutoring payments, and books and other instructional resource products
- Setup student accounts and provide you customer service
- Maintain our internal record keeping and otherwise manage our educational business

- Send you email notices, offers and other correspondence about new courses, additional services, book promotions and learning events that are part of our learning community
- Perform research about your use of or interest in what we do or what others in a similar field are offering
- Develop and display content and ads tailored to your interests on or site and other sites
- Enforce our terms and conditions
- Provide our ad to you when you visit other sites
- Perform functions as otherwise described to at the time of data collection

Schools and Tutors

GiftedApples Literacy and eLearning consults with teachers, special education teachers and administrators of other schools and academies for the purpose of acquiring academic information, test results, grade reports and credit for graduation. Your school, district or state may arrange for your participation in receiving tutorial services, academic test preparation and instructional products. We may share your Personal Information that your school or district provides to us and your school may require us to share your information with others legally entitled to access your academic records, such as your state department of education.

3. Sharing Information with Third Parties

Service Providers

We may share your personal Information with our vendors, book distributors and other third parties who help to provide and deliver our products. These third parties are not authorized by us to use your Personal Information in any other manner or for any other reason.

Aggregated Non-Personal Information

We may share aggregated non-personal data about the use of our services to third parties for general business and research purposes as we determine to be appropriate. We may disaggregate our users by: student populations including adult learners; enrollment data; student demographics; and other statistical data we deem relevant. If you would like to be excluded from the aggregated research or products based upon aggregated data about our user's activities on the Site, please email giftedapples.support@gmail.com.

Third Party "Linked-To" Websites

When you are on our Site you may be able to visit or link to other sites not operated by us. We do not control such sites and we are not responsible for the information practices of these sites. This Privacy Policy does not address the information practices of those other websites, and we encourage you to read the posted privacy policies of these sites.

4. Your Right to Access and Change Information

You may review and correct the Personal Information that is accessible to you in your user account on this Site by visiting the "Student Profile Page" of your student account on this Site or by calling 216.820.3800 or by email to giftedapples.support@gmail.com

Right to Opt In and Opt Out

You have the right to “opt-in” and “opt-out” of receiving promotional or newsletter correspondence from us. You can make this request on sending an email to giftedapples.support@gmail.com, and state whether (1) you would like to opt-out of receiving all email promotional correspondence email; or (2) if you would like to opt-out of receiving GiftedApples’ newsletters.

If you opt-out of receiving promotional correspondence from us, we may still contact you in connection with your relationship with us relative to your child’s learning activities; required testing; online course activities; transactions and other business communications with us.

5. Important information regarding policy

We may need to disclose personal information when required or compelled to do so by government authorities. We may also provide personal information when required or permitted to do so by law, such as to respond to court orders, subpoenas or judicial proceedings; or to exercise our legal rights or defend against legal claims. We also may disclose user information when we have reason to believe that someone is causing injury to or interfering with our rights or intellectual property, other customers or users of the Site or anyone else that could be harmed by such activities.

Children:

FOR PARENTS OF CHILDREN UNDER THE AGE OF 13:

We comply with the Children’s Online Privacy Protection Act of 1998 (“COPPA”) Rule 6 CFR Part 312 which is a requirement for operators of web sites or online services directed to children under (13) years of age, and on operators of other web sites or online services that have actual knowledge that they are collecting personal information online from a child under 13 years of age.

[Children's Online Privacy Protection Act of 1998, 15 U.S.C. 6501–6505\(link is external\)](#)

[Children's Privacy](#)

For any child under 13 years of age, we must have permission from the parent(s) or legal guardian(s) before we collect or use any Personal Information of the child. Please feel free to call us at (216) 820-3800 to review any Personal Information we have collected.

6. Security

When you contribute to a public area or feature of our Site, such as a chat room, bulletin board, list serve, blog, wiki or other open forum, the information that you submit will be made available to the general public. We suggest that you do not submit any sensitive information to such areas of our Site such as your name; home address; phone number; financial information; or any other information that would enable other users to locate you or contact you.

Users should also take care how they handle and disclose their Personal Information and should avoid sending Personal Information through insecure email, SMS messaging or similar communications. Please refer to the Federal Trade Commission’s website at <http://www.ftc.gov/bcp/menus/consumer/data.shtm> for information about how to protect your identity and against identity theft.

7. Important Information

Changes to this Privacy Policy

We may update on an unscheduled basis this Privacy Policy. If there are changes to this Privacy Policy or the way we process our personally identifiable information, we will display a notice at the top of this Privacy Policy on this Site. This Privacy Policy applies to all information that we have about you and we recommend that you check our website occasionally to inform yourself of any changes in this Privacy Policy.

8. How to Contact Us

Contact Us

If you have any questions or concerns regarding our privacy practices, you may write to:

Loretta J. Farmer-Harvin, Principal
SchoolRoom Professional Tutors, Division of
Apples Literacy Advance and Math 4-12 Academy
c/o GiftedApples Literacy and eLearning
P.O. Box 201966
Shaker Heights, OH 44120-5512